

DOCUMENTATION



ANALOGIES



IN-TEXT CITATIONS

COUNTY FAIRS



THE RULE:

- ❧ With in-text citations, place them after each & every sentence of borrowed information
 - ❧ there's no such thing as too many
 - ❧ the sky's the limit
 - ❧ True, we want to hear from you, since it is your paper, *but* the point is that there is no set number of citations allowed in a research paper:

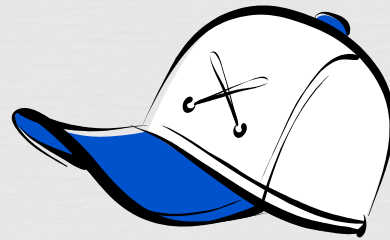
Cite as often as necessary.

COUNTY FAIRS



THE RULE:

☞ One student remarked that it's like having too many **shoes** (*women*) or **baseball hats** (*guys*): there's just no such thing as too many.



☞ Here's another analogy that seems to get my point across:

COUNTY FAIRS

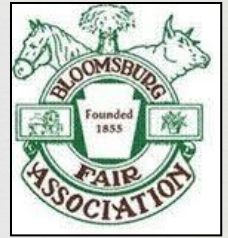


THE ANALOGY:

- ☞ Adding citations in a paper
is like
- ☞ paying for food at a state fair.

EVERY time you borrow, you cite.
Cite *immediately*, not eventually

COUNTY FAIRS



THE ANALOGY:

☞ Think of the **Bloomsburg Fair** –

☞ You leave right after English class

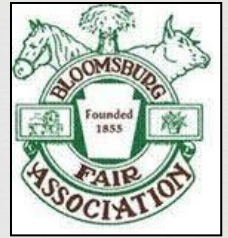
☞ (that's "after," *not* "before"!)

☞ You drive for 45 minutes to get there, then get stuck in town traffic for another half-hour, and then drive around looking for a parking space for 20 more minutes.

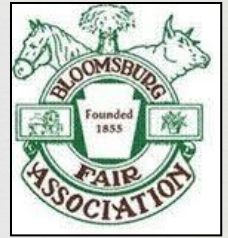
☞ Finally, you're there ... and now you're starving!

☞ All those aromas assault your senses, your stomach growls with impatience, and your mouth wants a little bit of everything.

COUNTY FAIRS



COUNTY FAIRS



THE ANALOGY:

- ☞ So you get a soda at one tent, and you pay there;
- ☞ you get a sausage-and-peppers sandwich at another tent, and you pay there;
- ☞ you get some home-made ice cream at yet another tent, and you pay there;
- ☞ At *each* vendor, you order & you pay - *immediately.*



NOT SUPERMARKETS



- ❧ So, think of citations as fairs *and not as supermarkets*
 - ❧ (where you pay *just* once)
- ❧ In the end, you had to pay each time you got something - you couldn't pay all at once at the last tent.
- ❧ And this is what citing sources is like:

You have to cite (*pay*) each time you borrow from a source.

- ❧ Both state fairs & research papers are the *opposite* of supermarkets
 - ❧ Supermarkets: pay once at the end, at the checkout
 - ❧ Fairs & Papers: pay at each tent, each time you get/use something
 - ❧ Perhaps, then, the negative analogy related to this idea is
 - ❧ **shoplifting & plagiarism**





IN-TEXT CITATIONS

MUSIC DOWNLOADS



☞ Wherever you purchase your digital music,

☞ You pay per individual song:

☞ every time you download, you pay

☞ in this way, borrowing information = downloading a song

borrow : cite :: download : pay

amazon.com[®]

 **iTunes**



IN-TEXT CITATIONS

COPYRIGHTS



☞ COPYRIGHT or TRADEMARK INFRINGEMENT:

- ☞ If a company took information, not necessarily something tangible, from another, then they would be sued for theft
 - ☞ if they want to borrow, they have to pay so...

Plagiarism = C/T Infringement

- ☞ Samsung just got sued for over \$1 billion
- ☞ by Apple for this exact thing!*



COPYRIGHTS



❧ COPYRIGHT or TRADEMARK INFRINGEMENT:

❧ NB:

- ❧ Even if you put another's idea
- ❧ into your own words (*paraphrasing*),
- ❧ you **STILL** have to cite
 - ❧ just as the co. that only stole an idea
 - ❧ not an actual product





IN-TEXT CITATIONS

MUSIC



❧ WHY WE CITE:

- ❧ One of the many reasons we cite
- ❧ Is because we are part of a **larger conversation:**
 - ❧ We listen to what others say concerning an issue.
 - ❧ We add our proverbial 2 cents to the dialogue.
 - ❧ Others hear and react to us and the first speakers.
 - ❧ And the web of connections and influences goes on.



MUSIC



❧ WHY WE CITE:

❧ we are part of a **larger conversation:**

- ❧ In research writing, the first speakers are our sources, experts in the field at hand. We read what they have to say, incorporate that data, & draw our own conclusions.
- ❧ Others then read our work and, intrigued, want to know more about those first speakers and our citations provide them with the necessary information to go back to that source.



MUSIC



❧ WHY WE CITE:

❧ SO

❧ We borrow interesting information → we cite, linking our readers to our sources → they go to the source & read the context & beyond → develop their own ideas → the discussion = carried on.



MUSIC



☞ THE ANALOGY:

MUSIC:

- Have you ever heard a song *on TV*, liked it, and wanted to hear more by that band?
- How do you find out that band's name? Song title? CD title?



MUSIC



☞ THE ANALOGY:

CITATIONS = MUSIC VIDEO CREDITS:

- ☞ Artist, Title, Album
- ☞ listed before & after each song
- ☞ Why? Because if you liked the song, you now know the singer, the song title, & the album/CD it appears on.
- ☞ Then you can go buy that song and/or album, other songs/albums by that artist, even other similar artists.

MUSIC



☞ THE ANALOGY:



MUSIC:

- Have you ever heard a song *on the radio*, liked it, and wanted to hear more by that band?
- How do you find out that band's name? Song title? CD title?

MUSIC



☞ THE ANALOGY:

CITATIONS = RDS Info:

☞ Radio Data System:

☞ radios now have the technology to tell listeners the title and artist of each song it airs.

☞ Why? The same reason as above:

☞ You like the song & you want more





SOURCES

ONLINE SHOPPING



❧ SHOPPING ONLINE

- ❧ Would you purchase something from this site?
- ❧ Would you give them your credit card information?
- ❧ True, they have exactly what you're looking for, in the right size & color BUT can you trust them not to rip you off?
- ❧ It's about *trust, reliability, honesty, dependability...*



DATING



❧ DATING:

- ❧ If this source were a person, would you go out on a date with him/her?
- ❧ What kind of reputation does this person have?
- ❧ Sure, they may look good, talk a good game, smell good, wear nice clothes; they're easy & available; and they're saying just what you want to hear
 - ❧ BUT what's behind the mask?
 - ❧ Are they trustworthy, do they have your best interest at heart, are they trying to take advantage of you, are they truthful, ...?
- ❧ Again, it's a matter of *trust, reliability, honesty, dependability...*



DATING



- ❧ The Black Widow: How many horror movies have you seen in which a person (usually a guy) is seduced by some hell-spawn (usually in the guise of a hot chick), based solely on her looks & the promise of sex, and then he's mutilated, eviscerated, and decapitated?
- ❧ Joyce Carol Oates' "Where Are You Going, Where Have You Been?"



RIDE HOME



☞ RIDE HOME:

- ☞ Would you get in the car with this person?
- ☞ As above, it's a matter of *trust, reliability, honesty, dependability...*



HOTELS



☞ HOTELS:

☞ Sure, it's cheap, fast, easy

☞ Sure, it's right along your way, easy on/easy off

☞ Sure, you got a great deal from that online site

☞ BUT

☞ Is it reliable? safe? clean sheets? bed bugs?

☞ Will they steal your clothes or property while you're out?

☞ Will they add unearned charges to your credit card?

☞ *any deal that seems too good to be true*



HOME-COOKED MEALS



- ∞ This analogy deals with the **QUALITY & DEPTH** of **ANALYSIS** of a source:
 - ∞ *How well* does it cover the issue?
 - ∞ Is the information reliable, credible?
 - ∞ *How deeply* does it investigate it?
 - ∞ Does it cover both sides or all sides, make suggestions, demonstrate no bias,...?

HOME-COOKED MEALS



THE ANALOGY:

☞ HOME-COOKED MEALS

☞ vs. greasy Fast Food



HOME-COOKED MEALS



- ∞ **FF** = fast & easy, convenient
 - ∞ *but not* substantial, quality, quantity
 - ∞ *and* costs more in the long run
 - ∞ makes you *fat, lazy thinkers*



HOME-COOKED MEALS



∞ HCM =

∞ quality of “ingredients”

∞ *accurate & reliable data*

∞ made with “love”

∞ *concern regarding the topic*

∞ healthy

∞ *reliable information*

∞ family

∞ *peers in field, “peer-reviewed”*





HOME-COOKED MEALS



∞ HCM =

∞ can make more than 1 meal with food

∞ **in-depth analysis** – both sides or more on the issue

∞ more than mere data/factoids

∞ but w/analysis, understanding

∞ Factoids vs. Real Information

∞ **references**

∞ research to point readers in more directions

∞ to continue “**The Conversation**”



HOME-COOKED MEALS



- ❧ sit down
- ❧ take your time
- ❧ savor the meal
- ❧ enjoy the conversation
 - ❧ quality sources take time to read
 - ❧ you need to invest time, mental energy with these
 - ❧ plus, enjoy the conversation of other people who care about this topic



MERCEDES BLACK



- ❧ Similarly, with regard to quality and in-depth analysis:
- ❧ **BLACK** isn't the same color on every car
 - ❧ the black paint on a Chevy vs. a Mercedes Benz
 - ❧ MB = deeper, richer, luxurious
 - ❧ *in-depth analysis of a topic/issue*

