

CAUSES
and
EFFECTS



PART 2:

THE ESSAY



GENERAL OUTLINE

I. GENERAL OUTLINE

I. TITLE

II. INTRODUCTION

III. CAUSES

IV. EFFECTS

V. CONCLUSION

VI. WORKS CONSULTED



TITLE

II. TITLE

- **Keep it simple, clear**
- **Don't get cute**
- **Causes & Effects:**
 - *both AND plural*

(1) Identify the Rhetorical Strategy
-- mention "causes and effects"

(2) Identify your Topic

II. TITLE

EXAMPLES:

- *The Causes and Effects of Teen Smoking*
- *Childhood Obesity: The Causes and Effects*
- *The Causes and Effects of Anorexia Nervosa in America's Adolescent Girls*
 - Both causes and effects
 - Specific eating disorder
 - Specific country
 - Specific demographic, age
 - Specific gender



INTRODUCTION

III. INTRODUCTION

- **Opening Generalization or Statistic**
- **Segue to your thesis**
 - mention the minor C&E (“**tip your hat**”)
 - However --> the **most significant C&E = ...**
 - You could
 - either list the minor Causes & then the major Causes; minor Effects & then major Effects
 - or list the minor Causes & Effects and then the major Causes & Effects
 - (consult the **Outline Template**)

III. INTRODUCTION

- At the end, mention the importance or significance of knowing, studying, exploring, discussing, understanding the causes and effects of this issue....So What?!
- EXAMPLE: *Therefore, an exploration into the causes and effects of teen smoking may help reduce the persistence of this deadly and costly trend.*



BODY

IV. BODY

PARAGRAPH STRUCTURE:

- **One cause per paragraph**
 - *all* the causes
 - in a series of paragraphs
 - arranged in the *emphatic order*
- (TRANSITION from Causes to Effects)
- **One effect per paragraph**
 - *all* the effects
 - in a series of paragraphs
 - arranged in the *emphatic order*

Do NOT try to pair a Cause with an Effect

IV. BODY

PARAGRAPH STRUCTURE:

1. ***Name*** the cause (or effect)
2. ***Explain*** briefly the cause
3. ***Illustrate*** the cause with an instance, example, or quote from a source
4. ***Warrant*** the example,
 - ***reiterate*** the cause (#1)
 - this brings the paragraph full-circle

IV. BODY

PARAGRAPH STRUCTURE:



“BOOK ENDS”



(1) Topic Sentences

- Begin each paragraph with a Topic Sentence (#1)
- Transitional expression
- *In addition to stupidity and curiosity, the most pernicious cause of teen smoking concerns peer pressure.*
- *While teens begin to smoke for a variety of causes that resemble excuses, they tend to ignore the dangerous effects that attend their foolishness. One such effect concerns the marring of their outward appearance.*

IV. BODY

PARAGRAPH STRUCTURE:



“BOOK ENDS”



(2) Warrant Statements

- End each paragraph with a Warrant Statement (#4)
- aka, Clincher Sentence
- that *reiterates* your point and/or *justifies* the example
- Do NOT end a paragraph with borrowed words or ideas
- no quotes or citations
- end with *your* words in *your* essay
- *Thus, as the preceding example clearly demonstrates, one of the deleterious effects of teen smoking concerns a variety of cancers.*
- *Hence, as Smith’s survey and Leaf Ltd.’s market research illustrate, teens smoke to rebel from their parents.*

IV. BODY

CITE, CITE, CITE:

- cite *every sentence* of borrowed information
- if you did not know it before, cite it
- if you did know it before because of your *professional experience*, make this evident, perhaps via a **Lead-In Expression**
- otherwise, readers will expect a citation after technical information

* Consult the HANDOUTS on documentation. *

IV. BODY

CITE, CITE, CITE:

- **(Last Name - space – page referent).**
 - (Smith 89).
 - If no author, use the “**Article Title**”
 - ✦ Truncated
 - ✦ Keep the “ ”
 - If no page numbers, then use a ‘**Subheading**’
 - ✦ Truncated, Use single quotes ‘ ’
 - ✦ (Smith ‘The Causes’).
 - If no page # or SH, use **Paragraph Numbers**
 - ✦ (Smith par.5).

IV. BODY

EMPHATIC ORDER:

- Arrange the ***causes*** according to the emphatic order
 - Save the most _____ for last
 - the ***most common, dangerous, significant,....***
- Arrange the ***effects*** according to the emphatic order
 - Save the most _____ for last
 - the ***most common, dangerous, significant,....***

IV. BODY

PROOFREAD:

- Check for **spelling errors**
- Check for **sentence errors**
 - fragments, run-ons, comma splices
- mind your **Pronoun Reference**
 - singular pronouns refer to singular nouns/pronouns
 - ✦ he/she, his/her, him/her → person, individual
 - plural pronouns refer to plural nouns/pronouns
 - ✦ they, them, their → people, individuals
- Stay out of **second person Point-of-View**
 - no “you” throughout

IV. BODY

HEADERS:

- **No cover or title page**
- **Typical “page #1” header**
 - **Your name**
 - **My name**
 - **Course & section**
 - **Due date**
 - **Assignment**
- **Page headers on p2+**
 - **last name-p#**
 - **Schigliessa-5**

IV. BODY

DICTION:

- This is *not* an Example Essay
 - So no “reasons”
 - Use “causes”

SPELLING:

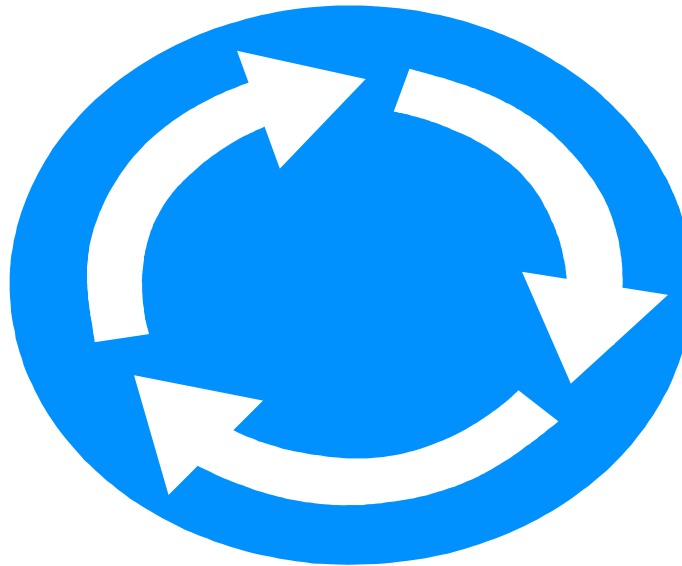
- Affect = verb
- Effect = noun
 - *usually*, and especially in this essay
 - *but* in some instances...
 - ✦ “**affect**” = psych. term for “emotional state”
 - ✦ “**effect**” = “to bring about, produce”



CONCLUSION

V. CONCLUSION

- **Look back to your Introduction**
 - Bring the essay “**full-circle**”
- **Repeat the causes and effects**
- **Repeat the **significance** of the causes & effects**



V. CONCLUSION

❖ *Make clear your overall argument*

- You have used the rhetorical strategy of Cause and Effect to help prove a point or argue a claim
- Make that point or claim clear here (as you did in the Introduction)

- Perhaps mention some possible **solutions** to the problem
- End with an appropriate **Clincher Sentence**

SO WHAT?!



WORKS CONSULTED

VI. WORKS CONSULTED

Works Consulted

- *not* Works Cited
- *all* the sources you read for this paper
- *not* just those cited within the paper
- ❖ **perfect MLA format**
- ❖ **alphabetical order**
- ❖ **reverse indentation**



FINAL THOUGHTS

* GENERAL OUTLINE *

- I. TITLE
- II. INTRODUCTION
- III. CAUSES
- IV. EFFECTS
- V. CONCLUSION
- VI. WORKS CONSULTED

- do **NOT** try to pair Causes & Effects
- discuss the causes in **Emphatic Order**
- 1** cause per par.
- Name, Explain, Illustrate, Reiterate**
•(*do the same for the Effects*)

POSSIBLE TOPICS

- ***Cheating***
- ***Plagiarism***
- ***Underage Drinking***
- ***Premarital Sex***
- ***STDs***
- ***Domestic Violence***
- ***Rape***
- ***Child Molestation***
- ***Iraq War***
- ***Global Warming***
- ***El Nino***
- ***Alzheimer's***
- ***AIDS***
- ***...any disease, cancer, condition, syndrome***

- ***Autism***
- ***Noise Pollution***
- ***the Information Age***
- ***Communism***
- ***Capitalism***
- ***Fast Food***
- ***Irrational Fear, Hatred (-ism)***
- ***9/11***
- ***Recession***
- ***Depression***
 - ***(economic, psychological)***
- ***Childhood Obesity***
- ***a disaster***
- ***a movement, a war***
- ***...at any time in history***



THE END