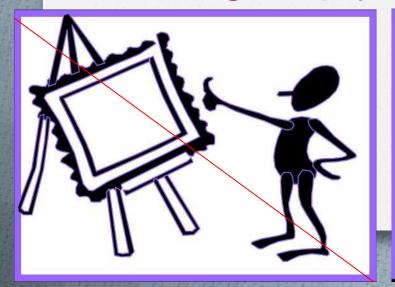
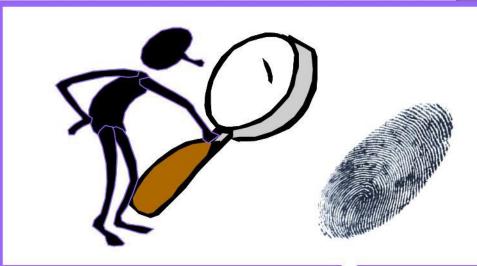
ILLUSTRATION (EXAMPLE ESSAY)



Also known as:

- O Illustration essay OR Illustrative essay
 - not as in drawing or sketching
 - but as in demonstrating, proving, exhibiting, revealing, showing, exemplifying







- This is the <u>CLASSIC</u> 5-PARAGRAPH ESSAY
 - (1) INTRODUCTION
 - (2) BODY Paragraph #1 (REASON #1)
 - (3) BODY Paragraph #2 (REASON #2)
 - (4) BODY Paragraph #3 (REASON #3)
 - (5) CONCLUSION



o Persuasive

- in that you clearly illustrate your points
- not that you are trying to sell
- not that you are speaking directly to the reader (no "you")

* Strong THESIS STATEMENT

- clear, declarative, emphatic
- topic + main idea + support



*It's Called the **EXAMPLE** ESSAY for a Reason

- o relevant, topical **EXAMPLES**
- o unambiguous, unequivocal **EXAMPLES**
- o concrete and specific details & **EXAMPLES**
- specific <u>EXAMPLES</u> of general terms



*It's Called the **EXAMPLE** ESSAY for a Reason

- PROOF = EXAMPLES
 - stats
 - specific people, places, objects
 - specific instances
 - anecdotes (brief informative stories to help develop ideas; like instances or occurrences)



*It's Called the **EXAMPLE** ESSAY for a Reason

o *TRANSITIONS *

- for example, for instance,
- furthermore, the best/most important example of, another example involves...

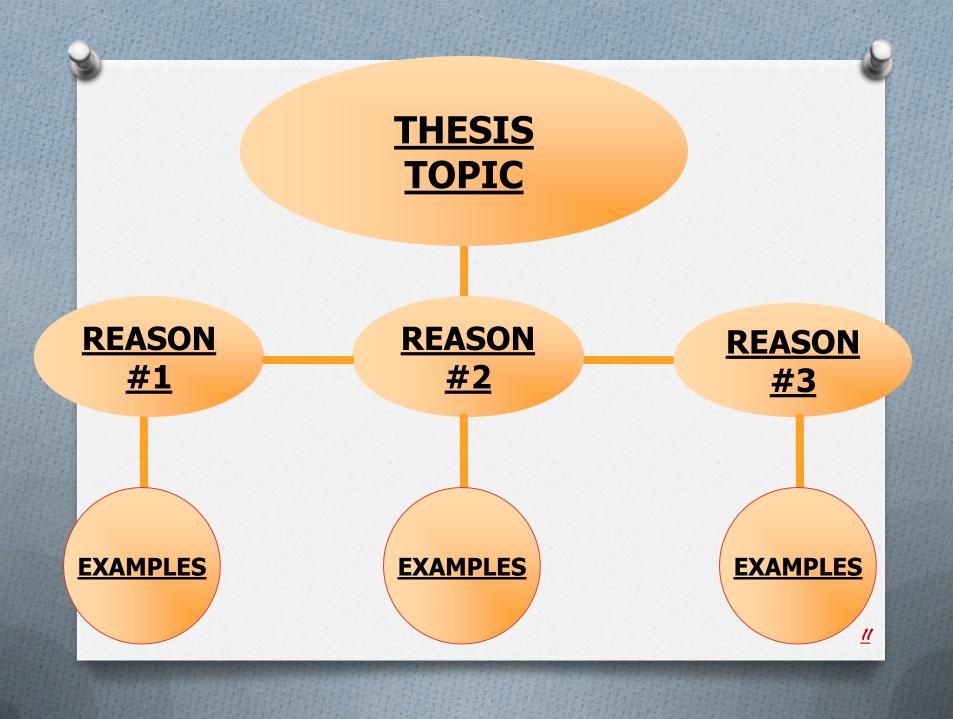


- * "EMPHATIC ORDER":
- o arrangement of these **EXAMPLES** —
- o not chronologically arranged
 - (Narration, Process essays)
- o not spatially arranged
 - (Description essay)

- * "EMPHATIC ORDER":
- o but logically, effectively arranged
 - in terms of interest
 - in terms of audience identification
 - build "emphasis," climax
 - *move *from* least *to* most important or significant or numerous

SAVE the "BEST" for LAST

OUTLINE





"FUNNEL EFFECT"

- The GQS: Generalization, Quote, Quip, Question, Stats
 - Most people/Everybody
 - Most people have a favorite musician.
 - Everybody likes to listen to music.
 - William Congreve once wrote, "Music hath charms to soothe a savage breast; To soften rocks, or bend a knotted oak" (citation).
 - "Music is the food of love," wrote Shakespeare. (citation)



- **O NARROW TOWARDS YOUR THESIS:**
 - Some/Others → You
 - Some people listen to Disco; others listen to Swing.
 - Some people prefer the thumping bass of Hip-Hop; others like the twanging steel guitar of Country. I, however, like to listen to the searing guitar of Classic Rock."



O STRONG THESIS STATEMENT:

- ends Introductory paragraph
- topic + main idea + support
- The Rolling Stones are my favorite band because of their insightful lyrics, their driving rhythms, and their awesome live shows.
- Topic: Rolling Stones
- Main Idea: my favorite band
- Support: lyrics, rhythms, concerts



THESIS

*PARALLEL STRUCTURE:

- One aspect of Parallel Structure applied to thesis statements suggests that <u>items in a series</u> must have the same form:
 - 3 nouns or adjectives or verbs
 - 3 prepositional phrases
 - 3 "because" clauses
 - 3 "who" clauses
- In the sample thesis above, we have 3 "their + adj. + noun."



THESIS

*ORDER:

- order in thesis = order in Body
- The 1st, 2nd, 3rd reasons in your thesis will be the 1st, 2nd, and 3rd reasons in your Body paragraphs
- In the sample thesis above, the 1st Body paragraph will discuss the Rolling Stones' lyrics, the 2nd their rhythms, and the 3rd their concerts

BODY

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BODY

BODY PARAGRAPH #1

- o REASON #1
 - in topic sentence of the paragraph
 - for coherence & transition
 - One reason the Rolling Stones are my favorite band is because of their insightful lyrics.
- Support this reason with plenty of specific and relevant EXAMPLES
 - Here, quote specific lyrics AND explain their "insightfulness."



BODY

BODY PARAGRAPH #2

- o REASON #2
 - in topic sentence of the paragraph
 - In addition to their lyrics, another reason the Rolling Stones are my favorite band is because of their driving rhythms.
- support this reason with plenty of specific and relevant EXAMPLES
 - Here, describe this sound as best you can, using sense details, metaphors, comparisons.
 - Use specific songs to illustrate.



BODY PARAGRAPH #3

- o "EMPHATIC ORDER"
- O Reason #3 =
 - the most important reason



BODY

BODY PARAGRAPH #3

o REASON #3

- in topic sentence of the paragraph
- While I like them because of their lyrics and their sound, the most important reason the Rolling Stones are my favorite band is because of their awesome live shows.
- o support with plenty of specific and relevant **EXAMPLES**
 - Here, describe anecdotally a particular concert you witnessed.
 - Use narrative & descriptive details to illustrate "awesome."

CONCLUSION



CONCLUSION

- Refer to opening generalization/scenario
- Repeat main idea
- Repeat thesis
- Repeat reasons
- Conclusion = last chance to "sell" your point
- End with an appropriate **CLINCHER SENTENCE**



Descriptive Essay VS. Example Essay

- O SENSE DETAILS
- **O Dominant Impression**

BODY STRUCTURE:

- 3 Body paragraphs
- 3 parts of the room/car
- Each supported by:
- sense details ONLY
- metaphors to support DI

- <u>LISTS</u> = prohibited
- **SHOW**
- **O SPATIAL ORDER**

- o **REASONS**
- o Argument/Claim

BODY STRUCTURE:

- 3 Body paragraphs
- 3 reasons
- Each supported by:
- examples
- descriptive details
- o narratives
- types/roles
- o <u>LISTS</u> = permissible
- o TELL
- **O EMPHATIC ORDER**



<u>Classification Essay VS. Example Essay</u>

- o TYPES
- O Classification System

BODY STRUCTURE:

- 3 Body paragraphs
- 3 types
- Each supported by:
- examples
- o description, narration

PURPOSE:

- To notice the similarities between separate items & then group them based upon such criteria
- To illustrate the shared traits of each type/group through description, narration, and/or example

- o **REASONS**
- O Argument/Claim

BODY STRUCTURE:

- 3 Body paragraphs
- 3 reasons
- Each supported by:
- examples
- o description, narration

EMPHATIC ORDER

PURPOSE:

- To use examples to reason/argue, explain, clarify, convince, persuade, prove a point, support a claim
- To illustrate each reason/point with clear, relevant examples in the form of description, narration, and/or example

EMPHATIC ORDER

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(1) CHOOSE a TOPIC.

- One that is meaningful to you.
- Write what you know.
- *NO RESEARCH*
- No sex or drugs/alcohol.

(2) SELECT a POSITION on the ISSUE.

- Are you for or against embryonic stem cell research?
- Are you pro-technology or anti-technology?



(3) **BRAINSTORM REASONS.**

- To support this claim.
- The more the better.
- Regardless of quality.

(4) <u>SELECT the 3 BEST REASONS</u>.

- Number them emphatically
- Save the best for last.



(5) **BRAINSTORM EXAMPLES.**

- For each reason.
- Specific, relevant, clear examples as support.
- Specific persons.
- Specific places.
- Specific instances.

(6) <u>SELECT the 2 BEST EXAMPLES</u>.

2 examples per reason.



(7) OUTLINE YOUR ESSAY.

- Now that you have chosen a topic, selected a position on this issue, brainstormed sufficient proof to support your claim and illustrate your reasons.
- Complete in detail the OUTLINE TEMPLATE.

END