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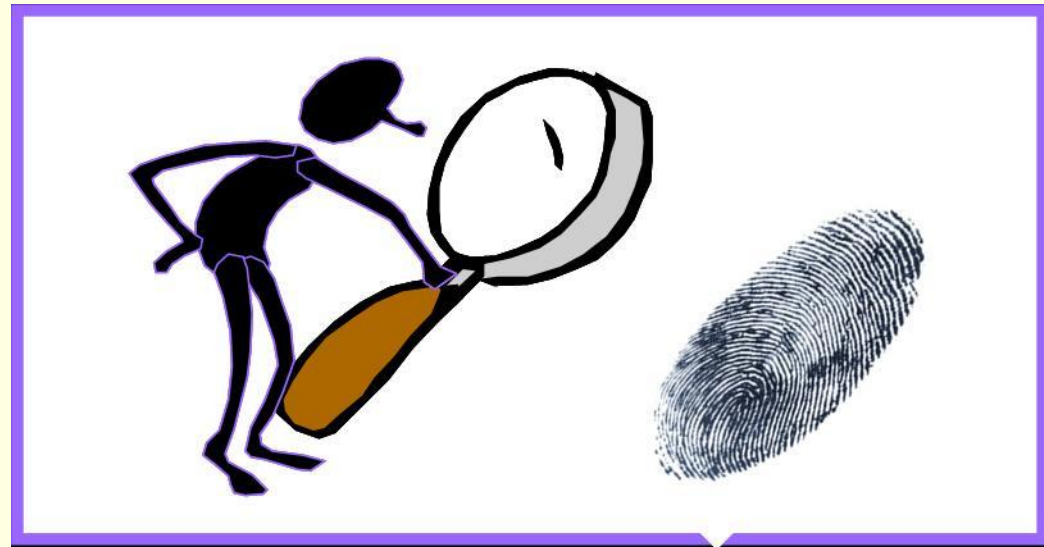
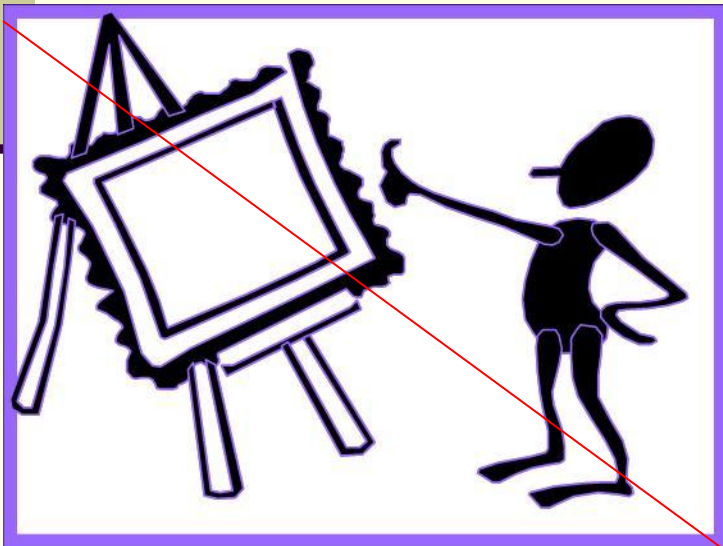
# **ILLUSTRATION**

## **(EXAMPLE ESSAY)**

# CHARACTERISTICS

## Also known as:

- **Illustration** essay OR **Illustrative** essay
  - *not* as in drawing or sketching
  - *but* as in demonstrating, proving, exhibiting, revealing, showing, exemplifying



# CHARACTERISTICS

---

- o This is the **CLASSIC 5-PARAGRAPH ESSAY**
  - (1) **INTRODUCTION**
  - (2) **BODY Paragraph #1** (REASON #1)
  - (3) **BODY Paragraph #2** (REASON #2)
  - (4) **BODY Paragraph #3** (REASON #3)
  - (5) **CONCLUSION**

# CHARACTERISTICS

---

- Persuasive
  - in that you clearly illustrate your points
  - *not* that you are trying to sell
  - *not* that you are speaking directly to the reader (no “you”)
  
- ❖ Strong THESIS STATEMENT
  - clear, declarative, emphatic
  - **topic + main idea + support**

# CHARACTERISTICS

---

**\*It's Called the EXAMPLE ESSAY for a Reason**

- o relevant, topical EXAMPLES
- o unambiguous, unequivocal EXAMPLES
- o concrete and specific details & EXAMPLES
- o specific EXAMPLES of general terms

# CHARACTERISTICS

---

\*It's Called the **EXAMPLE** ESSAY for a Reason

- PROOF = EXAMPLES
  - stats
  - *specific* people, places, objects
  - *specific* instances
  - anecdotes (brief informative stories to help develop ideas; like instances or occurrences)

# CHARACTERISTICS

---

\*It's Called the **EXAMPLE** ESSAY for a Reason

○ \*TRANSITIONS \*

- for *example*, for instance,
- furthermore, the best/most important *example* of, another *example* involves...

# CHARACTERISTICS

---

## \* “EMPHATIC ORDER”:

- arrangement of these EXAMPLES —
- *not* chronologically arranged
  - (Narration, Process essays)
- *not* spatially arranged
  - (Description essay)



# CHARACTERISTICS

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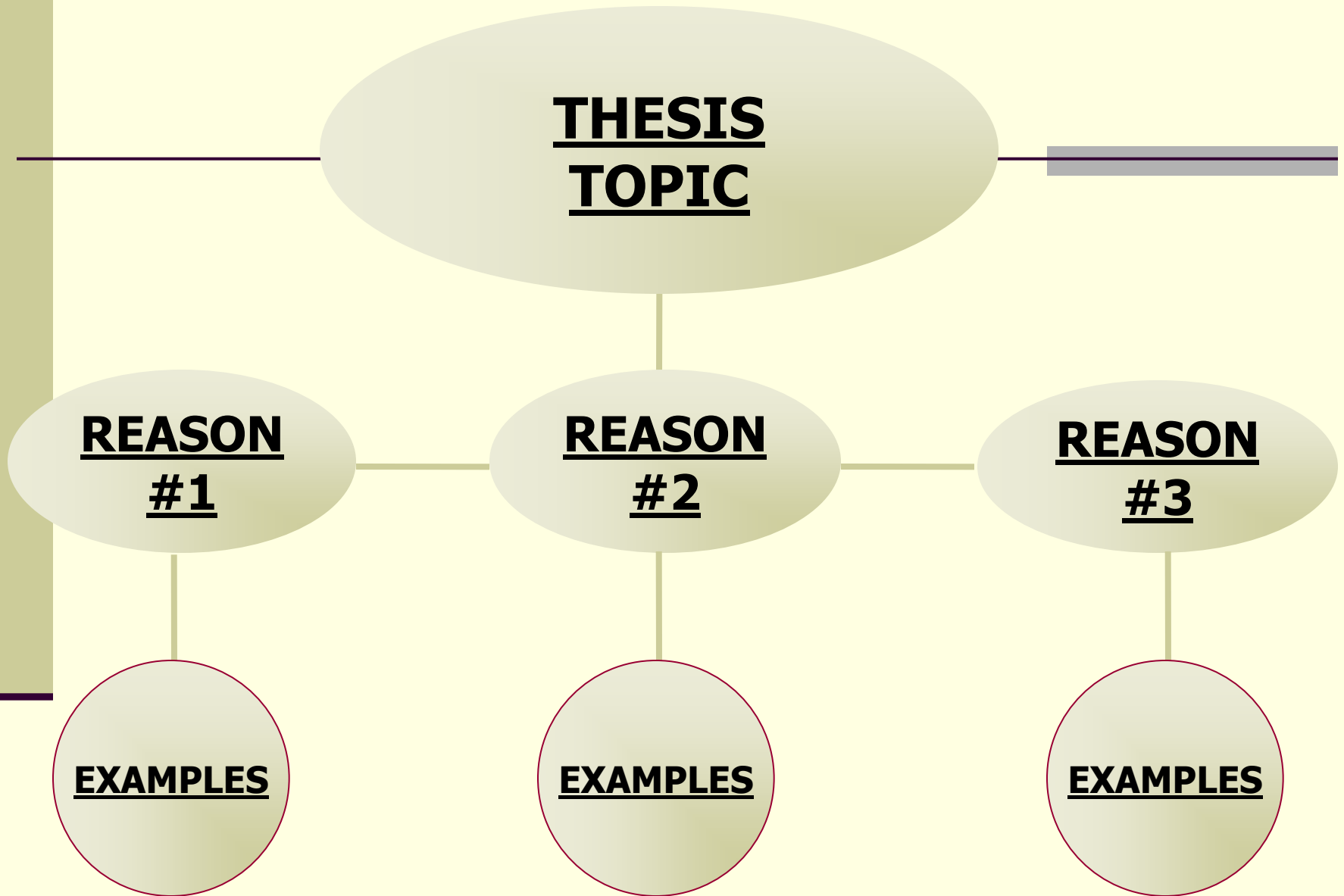
## \* “EMPHATIC ORDER”:

- *but* logically, effectively arranged
  - in terms of interest
  - in terms of audience identification
  - build “emphasis,” climax
- \*move *from* least to most important or significant or numerous

**\*SAVE the “BEST” for LAST\***

---

# OUTLINE



---

# INTRODUCTION

# INTRODUCTION

---

## “FUNNEL EFFECT”

- **Generalization, Quote, Quip, Question, Stats (“the GQ’s”)**
  - *Most people/Everybody*
  - *Most people have a favorite musician.*
  - *Everybody likes to listen to music.*
  - *William Congreve once wrote, “Music hath charms to soothe a savage breast; To soften rocks, or bend a knotted oak” (citation)*
  - *“Music is the food of love,” said Shakespeare.*

# INTRODUCTION

---

- **NARROW TOWARDS YOUR THESIS:**
  - **Some/Others → You**
  - *Some people listen to Disco; others listen to Swing.*
  - *Some people prefer the thumping bass of Hip-Hop; others like the twanging steel guitar of Country. I, however, like to listen to the searing guitar of Classic Rock.”*

# INTRODUCTION

---

- **STRONG THESIS STATEMENT:**
  - *ends* Introductory paragraph
  - **topic + main idea + support**
  - *The Rolling Stones are my favorite band because of their insightful lyrics, their driving rhythms, and their awesome live shows.*
  - **Topic:** Rolling Stones
  - **Main Idea:** my favorite band
  - **Support:** lyrics, rhythms, concerts

# INTRODUCTION

---

## THESIS

### \*PARALLEL STRUCTURE:

- One aspect of Parallel Structure applied to thesis statements suggests that items in a series must have the *same form*:
  - 3 nouns or adjectives or verbs
  - 3 prepositional phrases
  - 3 “because” clauses
  - 3 “who” clauses
- In the sample thesis above, we have 3 “their + adj. + noun.”



# INTRODUCTION

---

## THESIS

### \*ORDER:

- **order in thesis = order in Body**
- **The 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> reasons in your thesis will be the 1st, 2nd, and 3rd reasons in your Body paragraphs**
- **In the sample thesis above, the 1<sup>st</sup> Body paragraph will discuss the Rolling Stones' lyrics, the 2<sup>nd</sup> their rhythms, and the 3<sup>rd</sup> their concerts**

---

# BODY

# BODY

---

## \*BODY PARAGRAPH #1\*

- REASON #1
  - in *topic sentence* of the paragraph
  - for coherence & transition
  - *One reason the Rolling Stones are my favorite band is because of their insightful lyrics.*
- support this reason with plenty of *specific* and *relevant* EXAMPLES
  - Here, quote specific lyrics AND explain their “insightfulness.”

# BODY

---

## \*BODY PARAGRAPH #2\*

- REASON #2
  - in *topic sentence* of the paragraph
  - *In addition to their lyrics, another reason the Rolling Stones are my favorite band is because of their driving rhythms.*
- support this reason with plenty of *specific* and *relevant* EXAMPLES
  - Here, describe this sound as best you can, using sense details, metaphors, comparisons.
  - Use specific songs to illustrate.

# BODY

---

## \*BODY PARAGRAPH #3\*

- “**EMPHATIC ORDER**”
- Reason #3 =
  - the *most important reason*

# BODY

---

## \*BODY PARAGRAPH #3\*

- REASON #3
  - in *topic sentence* of the paragraph
  - *While I like them because of their lyrics and their sound, the most important reason the Rolling Stones are my favorite band is because of their awesome live shows.*

- support with plenty of *specific* and *relevant*

### EXAMPLES

- Here, describe anecdotally a particular concert you witnessed.
- Use narrative & descriptive details to illustrate “awesome”

---

# CONCLUSION

# CONCLUSION

---

- Refer to opening generalization/scenario
- Repeat main idea
- Repeat thesis
- Repeat reasons
- Conclusion = last chance to “sell” your point
- End with an appropriate **CLINCHER SENTENCE**





**Descriptive Essay**  
**VS**  
**Example Essay**

# Descriptive Essay VS. Example Essay

- **SENSE DETAILS**
- **Dominant Impression**

## **BODY STRUCTURE:**

- **3 Body paragraphs**
- **3 parts of the room/car**
- **Each supported by:**
- **sense details ONLY**
- **metaphors to support DI**

- **LISTS = prohibited**
- **SHOW**
- **SPATIAL ORDER**

- **REASONS**
- **Argument/Claim**

## **BODY STRUCTURE:**

- **3 Body paragraphs**
- **3 reasons**
- **Each supported by:**
- **examples**
- **descriptive details**
- **narratives**
- **types/roles**
- **LISTS = permissible**
- **TELL**
- **EMPHATIC ORDER**



**Classification Essay**  
**VS**  
**Example Essay**

# Classification Essay VS. Example Essay

## o TYPES

### o Classification System

#### BODY STRUCTURE:

- o 3 Body paragraphs
- o 3 types
- o Each supported by:
- o examples
- o description, narration

#### PURPOSE:

- o To notice the similarities between separate items & then group them based upon such criteria
- o To illustrate the shared traits of each type/group through description, narration, and/or example

### o EMPHATIC ORDER

## o REASONS

### o Argument/Claim

#### BODY STRUCTURE:

- o 3 Body paragraphs
- o 3 reasons
- o Each supported by:
- o examples
- o description, narration

#### PURPOSE:

- o To use examples to reason/argue, explain, clarify, convince, persuade, prove a point, support a claim
- o To illustrate each reason/point with clear, relevant examples in the form of description, narration, and/or example

### o EMPHATIC ORDER

---

# TOPICS

# TOPICS

---



# JOURNAL TOPICS

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## WHY or WHY NOT:

- why buy a Saturn
- why you want to visit/vacation in ----
- why you want to transfer out to a particular school
- why instant replay

# JOURNAL TOPICS

---

- **WRITING SAMPLE**: most important person (already written in your Writing Sample)
- **SPORTS**: MVP, manager/coach of the year, AFC West is the toughest division in NFL
- **FAVORITE or WORST**: musician, artist, food, teacher, person, season, course . . .
- **FAMILY**: family values, problems faced & conquered

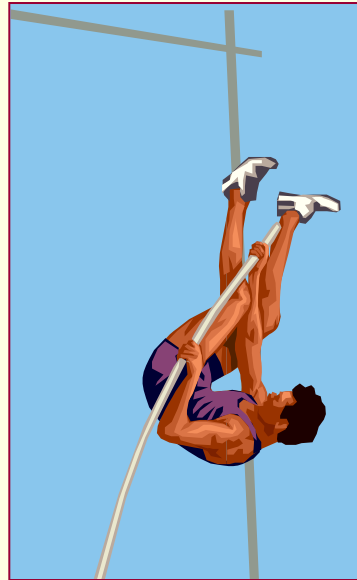


# JOURNAL TOPICS

---

- **PET PEEVES**: I hate/love Mondays, English Composition, your job
- famous person you admire most (“the person whom I most admire”)
- NHL rule changes (leave the game alone)
- war with Iraq
- Wilkes-Barre has the worst streets
- Wilkes-Barre’s mayor is/not incompetent

# PREMIUM TOPICS



**\*LET'S RAISE the BAR on THESE TOPICS\***

# PREMIUM TOPICS

---

- **CAREER ASPIRATIONS:**
  - What are you interested in?
  - What major?
  - What degree/certification program?
  - What professional field?
  - Why are you here at *this* school?
  - Why are you transferring to *that* school?
  - What do you want to be “when you grow up” and why?

# PREMIUM TOPICS

---

## ○ POLITICS:

- For whom are you going to vote?
- For whom are you not going to vote?
- Historical Impeachments
- Local issues & Referendums
- School Boards: taxes, school closings

## ○ RELIGION:

- Why do you believe what you believe?
- Prove or disprove the existence of God
- Creationism (I.D.) vs. Darwinism (Evol.)

# PREMIUM TOPICS

---

- **CAMPUS ISSUES:**
  - **smoking**
  - **parking**
  - **counseling**
  - **tutoring**
  - **teachers**
  - **library**
  - **career services**
  - **security**
  - **diversity**

# PREMIUM TOPICS

---

- **CAPITALISM** (or any philosophy, ideology):
  - in favor/benefits
  - against/detriments
  - its contamination of ideals
    - holidays
    - Woodstock '99
  
- **ROLE MODEL:**
  - Hero, most important/influential person
  - Whom do you admire most?
  - Who has had the greatest influence on your life?
  - Why not athletes, musicians, celebrities?

# PREMIUM TOPICS

---

- **HOT-BUTTON ISSUES:**
  - **abortion**
  - **steroids**
  - **war (in general)**
  - **war in Iraq (in particular)**
  - **corporal punishment**
  - **death penalty**
  - **assisted suicide**
    - **Euthanasia, Dr. Jack Kevorkian**
  - **suicide (for/against)**

# PREMIUM TOPICS

---

- **TECHNOLOGY:**

- (1) Cell Phones:**

- **Reasons for ubiquity of cell phones**
- **Reasons for *everyday* usage**
- **Accessories**
- **Availability of valuable information**
- **Entertainment**
- ***and* children of divorce**
- ***and* cheating in school**



# PREMIUM TOPICS

---

## ○ TECHNOLOGY:

### (2) Computers:

- Uses
- Availability of valuable information
- Entertainment
- Accessories
- Importance in your life
- Plagiarism

### (3) Technology in General:

- Advantages of technological advancements
- Disadvantages of technological advancements
- Has life truly been made easier, better?
- Decline in critical thinking, social skills, morality?

# PREMIUM TOPICS

---

- **WCE past: (education)**
  - **Why (not) attend a certain college?**
  - **Why transfer to another school?**
  - **Why major in a particular field?**
  - **Reasons for or against an “open-door” enrollment policy?**
  - **Reasons to delay college education?**
  - **Reasons to return to college?**
  - **Reasons to stay in school?**
  - **Reasons for taking off a semester/year?**
  - **Reasons for education’s decline?**

# PREMIUM TOPICS

---

- **WCE past: (global crises)**
  - **Why \_\_\_\_\_ is a global crisis?**
    - AIDS, SARS, Ebola, Bird Flu, Mad Cow
    - terrorism
    - famine
    - global warming
    - indifference, apathy
    - immorality
    - sex, STDs, prostitution, teen pregnancy
    - pornography, death of Feminism
    - racism, sexism, age-ism
    - violence, video game/movie violence
    - gerontocracy
    - public education
    - mental health issues (depression, anxiety, pills)
    - land mines, slow of Gulf Stream

# PT: PROVE *or* DISPROVE

*Use 3 reasons to support your claim; use clear, specific, relevant examples for each reason.*

---

## **EDUCATION:**

- A college degree should be mandatory.
- Public schools (or private schools) do not properly prepare students for college.
- Colleges – especially Division I schools – place athletics above academics.
- A college degree makes one a better person.
- College students have no morals.
- Junior colleges are for people not smart enough to attend four-year institutions. (amount to the 13th grade, do not offer a quality education)
- Entrance into should be delayed immediately after high school.

# PT: PROVE *or* DISPROVE

*Use 3 reasons to support your claim; use clear, specific, relevant examples for each reason.*

---

## POP CULTURE:

- Pop Culture celebrates stupidity (or marginalizes intelligence).
- Sitcoms do not reflect the typical American family.
- Television offers no quality programs (there's nothing good on TV).
- Nothing socially relevant comes out of Hollywood anymore.
- Hollywood panders to the least common denominator.
- PC depicts women as dumb sex objects.
- Rap music glorifies the subjection and objectification of women.
- Heavy metal music promotes hatred.
- Video games encourage violence.
- Racism/Sexism/Ageism is prevalent in contemporary American society.

# PT: PROVE *or* DISPROVE

*Use 3 reasons to support your claim; use clear, specific, relevant examples for each reason.*

---

## POLITICS:

- Congress has no qualified (caring, honest, moral) politicians.
- Politicians do not care about their constituents; they are only out for themselves.
- \_\_\_\_\_ should be our next president.
- Politicians should pay more attention to \_\_\_\_\_ (*particular issue*).
- Voting is a waste of time.
- The Patriot Act should be supported.
- The US troops should never have got involved in Iraq.

# PREMIUM TOPICS

---

- **WHY ASK WHY:**
  - Why is a crooked letter
  - That nobody ever got straight.



---

**WAR**







## “Courtesy of the Red, White, & Blue (The Angry American)” TOBY KEITH

American Girls and American Guys  
 We'll always stand up and salute  
 We'll always recognize  
 When we see Old Glory Flying  
 There's a lot of men dead  
 So we can sleep in peace at night  
 When we lay down our head

My daddy served in the army  
 Where he lost his right eye  
 But he flew a flag out in our yard  
 Until the day that he died  
 He wanted my mother, my brother,  
 my sister and me  
 To grow up and live happy  
 In the land of the free.

Now this nation that I love  
 Has fallen under attack  
 A mighty sucker punch came flyin'  
 in  
 From somewhere in the back  
 Soon as we could see clearly  
 Through our big black eye  
 Man, we lit up your world  
 Like the 4th of July

Hey Uncle Sam  
 Put your name at the top of his list  
 And the Statue of Liberty  
 Started shakin' her fist  
 And the eagle will fly  
 Man, it's gonna be hell  
 When you hear Mother Freedom  
 Start ringin' her bell  
 And it feels like the whole wide  
 world is raining down on you  
 Brought to you Courtesy of the Red  
 White and Blue

Justice will be served  
 And the battle will rage  
 This big dog will fight  
 When you rattle his cage  
 And you'll be sorry that you messed  
 with  
 The U.S. of A.  
 `Cause we'll put a boot in your ass  
 It's the American way

**(CHORUS)**

# “War!” EDWIN STARR

War! huh-yeah  
 What is it good for?  
 Absolutely nothing  
 Uh-huh

War! huh-yeah  
 What is it good for?  
 Absolutely nothing  
 Say it again y'all

War! huh good God  
 What is it good for?  
 Absolutely nothing  
 Listen to me?

Ohhh? War! I despise  
 Because it means destruction?  
 Of innocent lives

War means tears  
 to thousands of mothers eyes  
 When their sons go to fight  
 and lose their lives

I said - War! Huh Good God y'all  
 What is it good for?  
 Absolutely nothing  
 Say it again

War! Whoa, Lord ...  
 What is it good for  
 Absolutely nothing  
 Listen to me?

War! It ain't nothing but a heartbreaker  
 War! Friend only to the undertaker  
 War! It's an enemy to all mankind  
 The thought of war blows my mind

War has caused unrest in the younger generation  
 Induction then destruction-  
 Who wants to die?

Ohhh? War Good God y'all  
 What is it good for?  
 Absolutely nothing  
 Say it, Say it, Say it

War! Uh-huh Yeah - Huh!  
 What is it good for?  
 Absolutely nothing  
 Listen to me?

War! It ain't nothing but a heartbreaker  
 War! It's got one friend, that's the undertaker  
 War has shattered many a young mans dreams  
 Made him disabled bitter and mean  
 Life is much to precious to spend fighting wars these  
 days  
 War can't give life, it can only take it away

War! Huh Good God y'all  
 What is it good for?  
 Absolutely nothing  
 Say it again

War! Whoa, Lord ...  
 What is it good for  
 Absolutely nothing  
 Listen to me?

War! It ain't nothing but a heartbreaker  
 War! Friend only to the undertaker  
 Peace Love and Understanding;  
 tell me, is there no place for them today?  
 They say we must fight to keep our freedom  
 But Lord knows there's got to be a better way

(CHORUS X2)

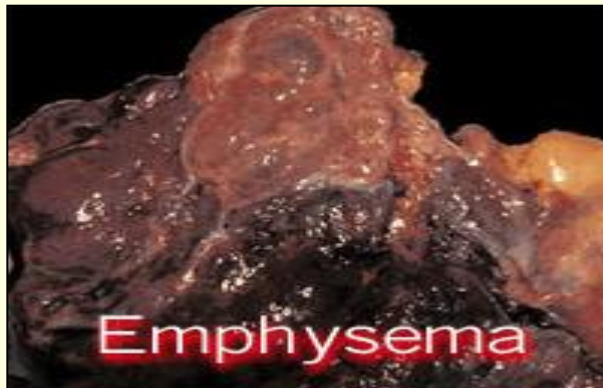
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**Why WOMEN  
Should  
QUIT SMOKING**

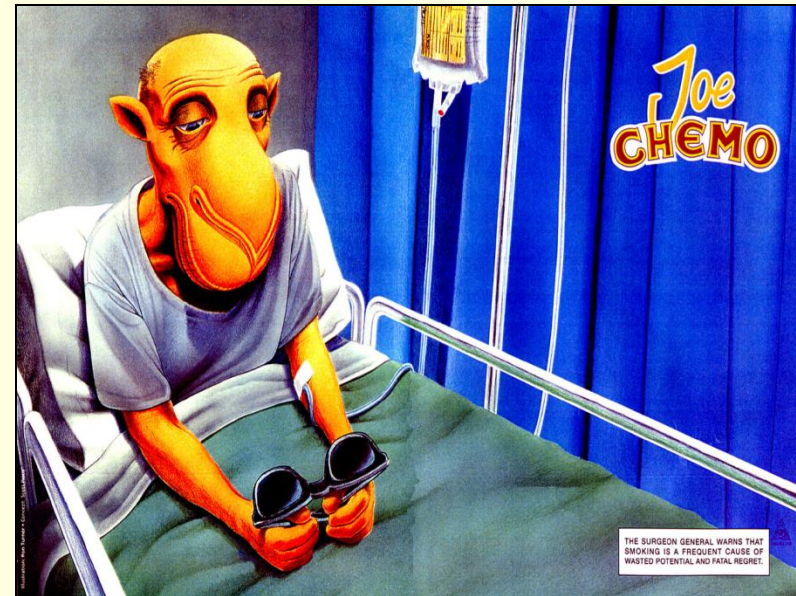
# BEAUTY AID?



# GOT LUNGS?



# BREAST CANCER!





# DEBUNK THE MYTHS

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**I LOVE YOU!**

# **“TUFF ENOUGH” FABULOUS THUNDERBIRDS**

**I would walk two miles on my,  
hands and knees  
ain't no doubt about it, baby,  
it's you I aim to please  
I'd wrestle with a lion and a,  
grizzly bear  
it's my life baby but, I don't  
care**

**ain't that tuff enough?  
ain't that tuff enough?  
ain't that tuff enough?  
ain't that tuff enough?**

**for you baby I would, swim the  
sea  
nothin' I'd do for you that's  
too, tough for me  
I'd put out a burnin' building  
with a, shovel and dirt  
and not even worry about,  
getting hurt**

**I would work 24 hours, 7 days  
a week  
just so I can come home and,  
kiss your cheek  
I love you in the mornin' and I,  
love a-you at noon  
I love you in the night, take  
you, to the moon**

**I ain't to buy my burnin' money,  
that I've earned  
and not even worry about,  
gettin' burned  
I'd climb the empire state, fight  
Mohamad Ali  
just to have you baby, close to  
me**

## **“YOU’RE MY HOME” BILLY JOEL**

**When you look into my eyes  
And you see the crazy gypsy in my  
soul**

**It always comes as a surprise  
When I feel my withered roots  
begin to grow**

**Well, I never had a place that I  
could call my very own**

**But that's alright my love,  
'Cause your my home**

**When you touch my weary head  
And you tell me ev'rything will be  
alright**

**You say use my body for your bed  
And my love will keep you warm  
throughout the night**

**Well, I'll never be a stranger  
And I'll never be alone**

**Where ever we're together that's  
my home**

**Home can be the Pennsylvania  
Turnpike**

**Indiana early morning dew**

**High up in the hills of California**

**Home is just another word for you**

**If I traveled all my life**

**And I never get to stop and settle  
down**

**Long as I have you by my side**

**There's a roof above and good  
walls all around**

**You're my castle, you're my cabin  
and my instant pleasure dome**

**I need you in my house 'cause  
you're my home**

# “SHE’S RIGHT ON TIME” BILLY JOEL

Turn on all the Christmas lights  
Cause baby's coming home tonight  
I can hear her footsteps in the street  
Turn the choral music higher  
Pile more wood upon the fire  
That should make the atmosphere complete  
I've had to wait forever  
But better late than never  
*She's just in time for me*  
*She's right on time*  
*She's right where she should be*  
*She's right on time*  
I'm a man with so much tension  
Far too many sins to mention  
She don't have to take it anymore  
But since she said she's coming home  
I've torn out all my telephones  
Soon she will be walking through that door  
I may be going nowhere  
But I don't mind if she's there  
*She's just in time for me*  
*She's right on time*  
*She's right where she should be*  
*She's right on time*

Left to my own device  
I can always make believe  
That there's nothing wrong  
Still I will choose to live  
In the complicated world  
That we share for so long  
Good or bad  
Right or wrong  
And it occurred to me  
While I set up my Christmas tree  
She never missed a cue  
Or lost a beat  
Every time I lost the meter  
There she was when I would need her  
Greeting me with footsteps in the street  
I guess I should have known it  
She'd find the perfect moment  
*She's just in time for me*  
*She's right on time*  
*She's right where she should be*  
*She's right on time*  
Turn the choral music higher  
Pile more wood upon the fire  
That will make the atmosphere complete  
I've had to wait forever  
But better late than never  
(CHORUS)

---

# PREWRITING

# PREWRITING

---

## **(1) CHOOSE a TOPIC.**

- One that is meaningful to you.
- Write what you know.
- No research.
- No sex or drugs/alcohol.

## **(2) SELECT a POSITION on the ISSUE.**

- Are you for or against embryonic stem cell research?
- Are you pro-technology or anti-technology?

# PREWRITING

---

## **(3) BRAINSTORM REASONS.**

- To support this claim.
- The more the better.
- Regardless of quality.

## **(4) SELECT the 3 BEST REASONS.**

- Number them emphatically
- Save the best for last.



# PREWRITING

---

## (5) BRAINSTORM EXAMPLES.

- For each reason.
- Specific, relevant, clear examples as support.
- *Specific* persons.
- *Specific* places.
- *Specific* instances.

## (6) SELECT the 2 BEST EXAMPLES.

- 2 examples per reason.

# PREWRITING

---

## **(7) OUTLINE YOUR ESSAY.**

- **Now that you have chosen a topic, selected a position on this issue, brainstormed sufficient proof to support your claim and illustrate your reasons.**
- **Complete in detail the **OUTLINE TEMPLATE.****